

Hollinger Golf Club Men's & Ladies Night Sponsorship 2021

Dear Local Business Owner

My name is Taylor Dupuis and I am the Assistant Manager of Golf Operations at the Hollinger Golf Club. With the 2021 season finally here, I am contacting you in regard to our upcoming men's and ladies' nights this season.

We understand that the key to running successful events is having good sponsorship partners. Providing a variety of options was our main objective when designing our sponsorship and advertising programs and our belief is to provide equal opportunities for business of all sizes to show their support for the club and our events, while providing a unique advertising opportunity.

Our league socials are every Tuesday for ladies and Wednesday for men. These events play an important role in the growth and sustainability of our course for years to come and we would love to have your business be a part of it.

In 2020, we averaged roughly 80 women every Tuesday and 40 men every Wednesday. With the help of your small business, we hope to increase participation by awarding a wide range of prizes every week.

Weekly Sponsorship (\$350)

- Bring 4 players to golf/participate during the night of the event. Golf/Cart/Meal ALL provided for all 4 players.
 - Great night out and opportunity to boost team morale.
 - Network with business associates
 - Mentioned as the sponsor in our radio ad for the week leading up to the event.
- Logo on all promotional material during the week; Poster, social media, scorecards & prize presentation.

Closest to the Pin (\$900)

- Opportunity to be a season sponsor for a closest to the pin contest during these events.
 - You can donate a prize of your choice or company swag.
 - There are 18 weeks during the season at a prize value of \$50/week (\$900).

Door Prizes (Any Value as low as \$10)

- Have your company mentioned prior to awarding the prize
- There are 18 weeks during the season at a prize value as low as \$10/week.

Above the Rest Door Prize (\$100+)

- Each week, we would like to draw one prize that stands out amongst the rest.
 - May be outdated stock, overstock or simply a prize of your choice.
 - Have your company mentioned prior to awarding the prize.
 - Last prize of the night

We also understand that these unprecedented times have created unique and perhaps difficult situations for businesses of all sizes. With that, we are open to discuss any potential ideas that you may have and would love to hear from you.

We are also open to discussing beneficial exchange opportunities for both your business and the Hollinger if a prize value exceeds the suggested value mentioned above.

Have an idea? Let's talk!

I can be reached at Taylor@hollingergolf.com or (705) 648-0136 to discuss any opportunities that may suit your business.

I look forward to hearing from you,

Taylor Dupuis
Assistant Manager of Golf Operations
Hollinger Golf Club

A handwritten signature in black ink, appearing to read "Taylor Dupuis". The signature is stylized with a large, sweeping initial "T" and a long, horizontal stroke extending to the right.



MENS & LADIES NIGHT SPONSORSHIP

Hollinger Golf Club

Our league socials are a 9-hole shotgun event every Tuesday for Ladies' and Wednesday for the Men; followed by dinner and prizes. The shotgun start is at 5:30 both evenings.

WEEKLY SPONSORSHIP

- Bring 4 players to golf/participate during the night of the event. Golf/Cart/Meal ALL PROVIDED for all 4 players.**
- Mentioned as the sponsor in our RADIO AD for the week leading up to the event.**
- Logo on ALL promotional material during the week; Poster, social media, scorecards and prize presentations**

A golfer in a white shirt and blue pants is captured in the middle of a golf swing on a green field. The background shows a line of trees under a clear sky.

DOOR PRIZES

(Any value as low as \$10)

- **Have your company mentioned prior to awarding the prize**
- **There are 18 weeks during the season at a prize value as low as \$10/week.**

ABOVE THE REST DOOR PRIZE

(Value of \$100+)

- **Each week, we would like to draw one prize that stands out amongst the rest.**
- **May be outdated stock, overstock or simply a prize of your choice.**
- **Have your company mentioned prior to awarding the prize.**

Last prize of the night

CLOSEST TO THE PIN SPONSORSHIP

- Opportunity to be a season sponsor for a closest to the Pin contest during our Men's or Ladies weekly social.
- You can donate a prize of your choice or Company Swag.
- There are 18 weeks during the season at a prize value of \$50 per week.

HAVE AN IDEA? LET'S TALK!



Hollinger Golf Club
MENS/LADIES NIGHT
June 16th, 2021
PRESENTED BY

YOUR LOGO HERE

FORMAT: 2-PERSON SCRAMBLE
5:30PM SHOTGUN
DINNER
PRIZES

Call the proshop to book your spot! (705) 264-8450

(705) 264-8450

Taylor@hollingergolf.com

www.hollingergolf.com